The CLB551 Laptop Case by Cocoon Innovations

Ten Times the Storage

For certain photographers now dealing in digital, the laptop has become an essential tool. Also, a laptop never travels alone; it is always accompanied by a plethora of essential objects (USB cables, Firewire or Ether, etc.), an extra battery, a memory card reader, external disks, Blackberry), objects not seem to have been designed to add bulk to what in the beginning was supposed to be “small and light”. All of theseappings have a place; flattened into this case, thanks to the GRID-IT, a multi-organizer equipped with a wealth of small, interwoven elastic bands. It’s simple, efficient... and very cool. The number of possible configurations is almost infinite. The laptop has its own spot in a removable Neoprene sleeve, available in grey, brown, red, or Midnight. Of course, it’s possible to get your hands on the GRID-IT organizer on its own ($18) and to slide it into another case, but you’ve got to admit that the CLB551 ensemble has style. (It should, for $145.) www.cocooninnovations.com